						f					,
Default Statics			asset due date	1st FLIGHT DATE	TUNE-IN	TUNE-IN MESSAGING					
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT CLIENT APPROVED	TUNE-INs APPROVED	DELIVERED
					Post-launch	ORIGINAL SERIES NOW					
ROS STATICS	160x600 Static	100k	1/17/22	1/26/22		STREAMING ORIGINAL		12/30/2021			
ROS STATICS	300x50 Static	100k	1/17/22	1/26/22	Post-launch	SERIES NOW STREAMING		12/30/2021			
R03 STATICS	SUUXSU Static	IUUK	1/1//22	1/20/22		ORIGINAL		12/30/2021			+
ROS STATICS	300x250 Static	100k	1/17/22	1/26/22	Post-launch	SERIES NOW STREAMING		12/30/2021			
					Post-launch	ORIGINAL SERIES NOW]
ROS STATICS	320x50 Static	100k	1/17/22	1/26/22		STREAMING ORIGINAL		12/30/2021			
		1001	4.47.00	4/00/00	Post-launch	SERIES NOW		10/00/0001			
ROS STATICS	300x600 Static	100k	1/17/22	1/26/22		STREAMING ORIGINAL		12/30/2021			
ROS STATICS	728x90 Static	100k	1/17/22	1/26/22	Post-launch	SERIES NOW STREAMING		12/30/2021			
					Post-launch	ORIGINAL SERIES NOW					
ROS STATICS	970x250 Static	100k	1/17/22	1/26/22	Post-launch	STREAMING		12/30/2021			
Apple News PUBLISHER	SIZE	FILE SIZE	asset due date	1st FLIGHT DATE	TUNE-IN		NOTES	COMP TO CLIENT	(BUILD TO CLIENT) REVS TO CLIENT CLIENT APPROVED	TUNE-INs APPROVED	DELIVERED
Large	5122	FILE SIZE	asset due date	ISSUE DATE		ORIGINAL	Large Banner Specs	COMP TO CLIENT	REVS TO CLIENT CLIENT APPROVED	TUNE-INS APPROVED	DELIVERED
iPhone Banner APPLE NEWS	1242x699 Static	500 KB	1/24/22	2/2/22	Post-launch	SERIES NOW STREAMING	https://support.apple.com/guide/adguide/ad-identifier-apdc96ad045a/icloud	1/17/2021			
Large iPad Banner					Post-launch	ORIGINAL SERIES NOW	Large Banner Specs https://support.apple.com/guide/adguide/ad-identifier-apdc96ad045a/icloud_				
APPLE NEWS	1536x864 Static	500 KB	1/24/22	2/2/22		STREAMING	https://support.apple.com/guide/adguide/ad-specifications-for-apple-news-apda0878bbd9/icloud	1/17/2021			
Display: 300x600					Post-launch	ORIGINAL SERIES NOW	Large Banner Specs https://support.apple.com/guide/adguide/ad-identifier-apdc96ad045a/icloud_				
APPLE NEWS Bleacher Report - 2/2 B/R MVP Total Takeover Plus Package	300x600 Static	50k	1/24/22 asset due date	2/2/22 1st FLIGHT DATE	TUNE-IN	STREAMING	https://support.apple.com/guide/adguide/ad-specifications-for-apple-news-apda0878bbd9/icloud	1/17/2021	(BUILD TO CLIENT)		
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT CLIENT APPROVED	TUNE-INs APPROVED	DELIVERED
MVP Total Takeover Plus - Skin					Double Check is probably POST like		https://www.dropbox.com/sh/ocxjtkvs11f8xtz/AACvsZ7xigY_lilmV54YWmAYa?dl=0				
BLEACHER REPORT	1600x1400 Static	200k	1/20/22	2/5/22	the others above		JPG/PSD https://www.dropbox.com/sh/8d551ux4932uf8p/AAANoDRyuUcliG3ySRvSfAvba?dl=0&preview=Halftime_Desktop_Template_Video_1600x450.psd	1/25/2021			
							16x9, MP4 - :15 OR :30				
Total Gamewatch Takeover Plus - Halftime *runs with skin*	1600x450 Video	300k			Double Check is probably POST like		Completed SPD Template Note: May be slight cropping of video when B/R builds				
BLEACHER REPORT	*see specs link*	300k/2.2MB	1/20/22	2/5/22	the others above			1/25/2021			/
Total Homepage Takeover 970x250 *runs with skin*	970x250 Static	50k	1/00/00	0/5/00	Double Check is probably POST like						
BLEACHER REPORT Total Homepage Takeover 728x90	HTML/RICH MEDIA 728x90	200k/2.2MB	1/20/22	2/5/22	the others above Double Check			1/28/2021			
runs with skin BLEACHER REPORT	Static HTML/RICH MEDIA	50k 200k/2.2MB	1/20/22	2/5/22	is probably POST like the others above			1/28/2021			
							https://www.dropbox.com/sh/ocxjtkvs11f8xtz/AACvsZ7xigY_1ilmV54YWmAYa?dl=0				
MVP Total Takeover Plus - Full Court	1200x675 Video	300k			Double Check		16x9, MP4 - :30 Note: May be slight cropping of video when B/R builds				
BLEACHER REPORT	*see specs link*	300k/2.2MB	1/20/22	2/5/22	is probably POST like the others above		Optional: provide video as 1200x675	1/25/2021			
					Double Check		https://www.dropbox.com/s/w9ucz6jd8ao18y7/Endzone_Mobile_Template_320x200_v1.psd?dl=0				
Total Gamewatch Takeover Plus - EndZone BLEACHER REPORT	320x200 (retina) Vide *see specs link*	o 50k 150k/2.2MB	1/20/22	2/5/22	is probably POST like the others above		16x9, MP4 - :15 Completed SPD Template	1/28/2021			
Total Gamewatch Takeover Plus - Interscroller	Front unit: 1600x460 Back unit: 1600x600				Double Check is probably POST like		https://www.dropbox.com/sh/8d551ux4932uf8p/AAANoDRyuUcljG3ySRvSfAvba?dl=0&preview=Celtra_Interscroller_1600x460_Template_v1.psd				
BLEACHER REPORT	Static	300k	1/20/22	2/5/22	the others above		Completed PSD Template and PNG files https://www.dropbox.com/sh/zi8v6a65lu8ocwe/AABXcN_dWYwV0YdTOSoiBP65a?dl=0	1/25/2021			
Total Homepage Takeover Accordion- 1280x1000 BLEACHER REPORT	1280x1000 Static *see specs link*	N/A	1/20/22	2/5/22	Double Check is probably POST like the others above		Layered PSD if building	1/25/2021			
Total Homepage Takeover 300x250	300x250 Static	174	1120122		Double Check			1/25/2021			+
BLEACHER REPORT	HTML Animation	200k	1/20/22	2/5/22	is probably POST like the others above			1/28/2021			/
Total Homepage Takeover 320x50			1/00/00	0/5/00	Double Check is probably POST like						
BLEACHER REPORT	320x50 Static	50k	1/20/22	2/5/22	the others above Double Check		https://www.dropbox.com/sh/qb8syzqro6trt1f/AADSe3N7nNIERASduVdBh0rua?dl=0	1/28/2021			+
Total Homepage Takeover - Native Video BLEACHER REPORT	320x80 + Video	50k	1/20/22	2/5/22	is probably POST like the others above		22 Character Headline, 12 Character CTA	1/25/2021			
Total Homepage Takeover - Logo					Double Check is probably POST like		https://www.dropbox.com/sh/qb8syzqro6trtf/AADSe3N7nNIERASduVdBh0rua?dl=0				
BLEACHER REPORT	640x300 Static	N/A	1/20/22	2/5/22	the others above		Layered PSD (see template)	1/25/2021			ļ!
Stream Header Banner BLEACHER REPORT	640x100 Static	50k	1/20/22	2/5/22	Double Check is probably POST like the others above			1/28/2021			
Conde Nast 1/26-2/6 Run of Collection Video Crown		JUK	1720/22					1/20/2021			
Conde Naste 1/17-2/6 RON AV Display Conde Naste 2/2 GQ Homepage First Impression Takeover											
Takeover 2/2 Glamour Homepage First Impression Takeover"			asset due date	1st FLIGHT DATE	TUNE-IN				(BUILD TO CLIENT)		
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE		0.010	NOTES	COMP TO CLIENT	REVS TO CLIENT CLIENT APPROVED	TUNE-INs APPROVED	DELIVERED
	1920x520 Static					ORIGINAL	https://docs.google.com/presentation/d/1RP6JwDH_1frzIlu85LSIGARH7zLZgehN7ZKqIFxVups/edit#slide=id.gda8b19869a_0_300				1
Run of Collection Video Crown Unit - Desktop CONDE NAST	Video required *see specs*	30MB	1/17/22	2/2/22	POST	SERIES NOW	Layered PSD mov, wmv, mp4, flv, mpeg, mpg and avi	1/26/2021			1

						f					
						ORIGINAL https://docs.google.com/presentation/d/1RP6JwDH 1frzllu85LSIGARH7zLZgehN7ZKgIFxVups/edit#slide=id.gda8b19869a_0_300					
Run of Collection Video Crown Unit - Mobile CONDE NAST	768x432 Static	30MB	1/17/22	2/2/22	POST	SERIES NOW STREAMING Layered PSD mov, wmv, mp4, flv, mpeg, mpg and avi					
Run of Network Added Value Display - 300x250	700/102 0/4/0	CONIES	1711722	LILILL	1001						
GQ Homepage First Impression Takeover 2/2 Glamour Homepage First Impression Takeover		= = = =				ORIGINAL					
2/2 Glamour Homepage First Impression Takeover CONDE NAST	300x250 Static HTML Animation	50K 200k	1/17/22	2/2/22	POST	SERIES NOW STREAMING https://docs.google.com/spreadsheets/d/lgDcoQzdCki1BwkxGzyapeoDDrl5amJq2wSkHaJnbblY/edit#gid=0	1/17/2021				
						ORIGINAL					
Run of Network Added Value Display - 320x50 CONDE NAST	728x90 Static HTML Animation	50K 200k	1/17/22	2/2/22	POST	SERIES NOW STREAMING https://docs.google.com/spreadsheets/d/lqDcoQzdCki1BwkxGzyapeoDDrl5amJq2wSkHaJnbblY/edit#gid=0	1/17/2021				
GQ Homepage First Impression Takeover				2,2,22	1001	ORIGINAL	1/1/2021				
2/2 Glamour Homepage First Impression Takeover CONDE NAST	970x250 Static HTML Animation	50K 200k/200k	1/17/22	2/2/22	POST	SERIES NOW STREAMING https://docs.google.com/spreadsheets/d/1qDcoQzdCki1BwkxGzyapeoDDrl5amJq2wSkHaJnbblY/edit#gid=0	1/24/2021				
GQ Homepage First Impression Takeover	Aninduon	2000/2000	1/11/22		1001		1/24/2021				
2/2 Glamour Homepage First Impression Takeover CONDE NAST	728x90 Static HTML Animation	50K 200k/200k	1/17/22	2/2/22	POST	SERIES NOW STREAMING https://docs.google.com/spreadsheets/d/lgDcoQzdCki1BwkxGzyapeoDDrl5amJq2wSkHaJnbblY/edit#gid=0	1/24/2021				
GQ Homepage First Impression Takeover	HTML Animation	200k/200k	1/1//22	212122	POST	ORIGINAL	1/24/2021				
2/2 Glamour Homepage First Impression Takeover	300x600 Static	50K	4/47/00	0/0/00		SERIES NOW					
CONDE NAST GQ Homepage First Impression Takeover	HTML Animation	200k/200k	1/17/22	2/2/22	POST	STREAMING https://docs.google.com/spreadsheets/d/tqDcoQzdCki1BwkxGzyapeoDDr15amJq2wSkHaJnbblY/edit#gid=0 ORIGINAL ORIGINAL	1/24/2021				
2/2 Glamour Homepage First Impression Takeover	320x50 Static	50K				SERIES NOW					
CONDE NAST	HTML FB/IG	30k/50k	1/17/22	2/2/22	POST	STREAMING https://docs.google.com/spreadsheets/d/lqDcoQzdCkilBwkxGzyapeoDDrl5amJq2wSkHaJnbblY/edit#gid=0 JPG/PNG JPG/PNG	1/24/2021				_
	1x1					ORIGINAL					
GQ/Glamour Dark Social Mixed Amplify Post CONDE NAST	Probably 1080x1080 but double check	30MB	1/17/22	2/2/22		SERIES NOW *Facebook: https://www.facebook.com/business/ads-guide/image/facebook.feed STREAMING Instagram: https://www.facebook.com/business/ads-guide/image/instagram-feed					
GumGum 2/2 - 2/20 JustPremium Desktop Skin	but double check	301115	asset due date	1st FLIGHT DATE	TUNE-IN			(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE		NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-INs APPROVED	DELIVERED
						Site w/ Leroy & Rose PSD template, MOPS video					
						"layered PSD template, high res images (16x9 video optional)					
						animation reference notes for the scroll or animation files"					
						"Desktop Skin template: http://specs.justpremium.com/downloads/					
						Desktop Skin Specs: http://specs.justpremium.com/specs/#skin					
						"Happiest Season: https://preview.justpremium.com/114682					
						Marvel Skin: https://demo.justpremium.com/sites/desktop.html?ad=creative_wp_38&type=wp&title=Captain%20Marvel%20-					
						ORIGINAL Run: https://preview.justpremium.com/103467 SERIES NOW Little Fires Everywhere: https://preview.justpremium.com/94337					
Desktop Impact Skin GUMGUM	See Template	N/A	1/12/22	2/2/22	POST	STREAMING Slide rises verywine: https://prevery.lstpremium.com/88279					
						Site w/ Leroy & Rose PSD template, MOPS video					
						layered PSD, high res images (video optional)					
						"Mobile Skin template: <u>http://specs.justpremium.com/downloads/</u> Mobile Skin Specs: <u>http://specs.justpremium.com/specs/#mobile-skin</u>					
						"Bad hair Demo: http://preview.justpremium.com/102547					
						Nike: https://demo.justpremium.com/sites/mobile-skin.html?url=./content/nike-lab-mt/&bgurl=./images/backgrounds/nike-lab-mt.jpg&title=Nike%20-%					
Mobile Impact Skin						ORIGINAL 20Mobile%20Skin SERIES NOW Peloton: https://demo.justpremium.com/sites/mobile-skin.html?url=/content/peloton- mt/&bgurl=/images/backgrounds/peloton.jpg&title=Peloton%20-%	6				
GUMGUM	See Template	N/A	1/12/22	2/2/22	POST	STREAMING 20Mobile%20Skin&mobile_redirect=https://cdn.stage.justpremium.com/mobile_skin/index.html?zone=130289					
Pandora 2/2 Mobile Welcome Interstitial PUBLISHER	SIZE	FILE SIZE	asset due date asset due date	1st FLIGHT DATE	TUNE-IN	NOTES	COMP TO CLIENT	(BUILD TO CLIENT) REVS TO CLIENT	CLIENT APPROVED	TUNE-INs APPROVED	DELIVERED
FUBLISHER	SIZE	FILE SIZE	asset due date	1330E DATE		Completed PSD template and JPG reference	COMP TO CEIENT	REVS TO CLIENT	CLIENT AFFROVED	TONE-INS AFFROVED	DELIVERED
						750x1400 Safe Area (centered): 750x1050					
						ORIGINAL Top Bleed Area: 750x175					
Mobile Welcome Interstitial PANDORA	750x1400 Static	200KB	1/20/22	2/2/22	POST	SERIES NOW STREAMING Bottom Bleed Area: 750x175	1/26/2021				
Pandora 1/31-2/6 90's Custom Sponsored Station Bundle											
Package PUBLISHER	SIZE	FILE SIZE	asset due date asset due date	1st FLIGHT DATE	TUNE-IN	NOTES	COMP TO CLIENT	(BUILD TO CLIENT) REVS TO CLIENT	CLIENT APPROVED	TUNE-INs APPROVED	DELIVERED
I OBLIGHER	UILL					ORIGINAL		REVOTO GEIENT		TONEANSALTROVED	DELIVERED
Mobile In-Listening Audio- Tile PANDORA	500x500 Static with CTA	200k	1/20/22	2/2/22	POST	SERIES NOW STREAMING					
PANDONA		2008	1/20/22	LILILL	FUOT	ORIGINAL					
Mobile In-Listening Display	300x250 Static with		4/00/00	0/0/02	5005	SERIES NOW					
PANDORA	CTA	100k	1/20/22	2/2/22	POST	STREAMING https://www.pandora.com/adtemplates/web.html					
						ORIGINAL PSD Notes:					
Web In-Listening Display Skin PANDORA	Custom Skin	N/A	1/20/22	2/2/22	POST	SERIES NOW - skin does require an overlay for part of the image and must be selected from the color palette in Demo Specs STREAMING - 300x600 or 300x250 will overlay part of the skin. See demo/visual					
People 2/2 FITO w/ Halo			asset due date	1st FLIGHT DATE	TUNE-IN			(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE		ISSUE DATE		NOTES	COMP TO CLIENT		CLIENT APPROVED	TUNE-INs APPROVED	DELIVERED
						ORIGINAL https://lion.box.com/s/ihd56ntb95mlit779a3fh1ihib80kqgh					
First Impression Takeover - Halo (Desktop/Tablet)	1020: 100 120 225		4147/00	0/0/02		SERIES NOW Completed PSD template					
PEOPLE	1920x480 JPG/PSD	300k	1/17/22	2/2/22	POST	STREAMING 16x9, MP4 video (optional) - provide thumbnail if video is used ORIGINAL https://lion.box.com/s/lhd56ntb95mlit779a3fhtlibi80kgqh	1/26/2021				
First Impression Takeover - Halo (Mobile)						SERIES NOW					
PEOPLE	768x432 JPG/PSD	300k	1/17/22	2/2/22	POST	STREAMING Template Provided					
First Impression Takeover - 300x250	300x250 Static	50k				ORIGINAL SERIES NOW					
PEOPLE	HTML Animation	300k	1/17/22	2/2/22	POST	STREAMING https://max.meredith.com/category/Display					
First Impression takeover - 320x50	320x50 Static	50k				ORIGINAL SERIES NOW					
PEOPLE	HTML Animation	150k	1/17/22	2/2/22	POST	STREAMING https://max.meredith.com/category/Display					
First Improving Takenya - 720-00	728-00 0	501				ORIGINAL SERIES NOW					
First Impression Takeover - 728x90 PEOPLE	728x90 Static HTML Animation	50k 150k	1/17/22	2/2/22	POST	STREAMING https://max.meredith.com/category/Display					
	1				1		-	1	1	1	

Rolling Stone 22 HPTO + CFTO 22-2/13 Rolling Stone RoS Synched Roadblock Size Ist FLIGHT DATE TUNE-IN NOTES COMPOSITION COMPOSITION COMPOSITION REVS TO CLIENT REVS TO CLIENT CLIENT APPROVED T Home Page Takeover - Skin (Large) - 100% SOV ROLLING STONE 725xt200 (left ant right panels 200K 1/18/22 2/2/22 POST STREENOW STREENOW STREENOW STREENOW P/S: left and right panels separate Stree revs Stane 0/RIGINAL SERIES NOW STREENOW P/S: left and right panels separate Stree revs Stane 0/RIGINAL SERIES NOW STREENOW STREENOW STREENOW P/S: left and right panels separate Stree revs Stane 0/RIGINAL SERIES NOW STREENOW Stree revs Stane 0/RIGINAL SERIES NOW STRE		
PUBLISHER SIZE FILE SiZe dased due due ISSUE DATE NotEs NotEs NotEs Collent Comport due		
Home Page Takeover - Skin (Large) - 100% SOV ROLLING STONE 725/1200 (left and right) STATIC 200k 1/18/22 2/2/22 POST SFREIS NOW SREISS NOW SERIES NOW Seri	TUNE-INs APPROVED	DELIVERED
ROLLING STONESTATIC200k1/18/222/2/22POSTSTREAMINGsafe area: 450.9001/26/2011/26/2011/26/201Home Page Takeover - Skin (Medium) - 100% SOV ROLLING STONE $\delta_{50x1200}$ (left and right) STATIC200K1/18/222/2/22POSTSTREAMING SERIES AMING SERIES AMING SERIES AMING SERIES AMING Series r375/600Safe area: 450.9001/26/2011/26/201Image: Complete complex comp		
Home Page Takeover - Skin (Medium) - 100% SOV ROLLING STONE 450x1200 (left and right) STATIC 200K 1/18/22 2/2/22 POST SRIES NOW STREAMING Series NOW STREAMING Series NOW STREAMING JPG; left and right panels separate Safe area: 175x600 Image Takeover - Skin (Small) - 100% SOV ROLLING STONE Image Takeover - Skin (Small) - 100% SOV ROLLING STONE 1/18/22 2/2/22 POST ORIGINAL SERIES NOW STREAMING STREAMING JPG; left and right panels separate Safe area: 175x600 Image Takeover - Skin (Small) - 100% SOV ROLLING STONE Image Takeover - Skin (Small) - 100% SOV ROLLING STONE Image Takeover - Skin (Small) - 100% SOV STREAMING Image Takeover - Skin (Small - 100% SOV STREAMING Image Ta		1
Home Page Takeover - Skin (Medium) - 100% SOV ROLLING STONE 450x200 (left and right) STATIC 200k 1/18/22 2/2/22 POST SERIES NOW STREAMING SERIES NOW Sacrea: 175x600 JPG; left and right panels separate sacrea: 175x600 Complete Streaming Complete Str		<u> </u>
ROLLING STONESTATIC200k1/18/222/2/22POSISTREAMINGsafe area: 175x600Image area: 17		
Home Page Takeover - Skin (Small) - 100% SOV ROLLING STONE 175x1200 (left and right) STATIC 200K 1/18/22 2/2/22 POST SERIES NOW STREAMING STREAMING JPG: left and right panels separate sar area: 130x580 Completed PSD template: Completed PSD te		<u> </u>
ROLLING STONE STATIC 200K 1/18/22 2/2/22 POST STREAMING Safe area: 130x580 Image: Complete PSD template: Image:		
		<u> </u>
ORIGINAL SERIES NOW - image files should not exceed 200KB in file size/weight;		
Rolling Stone Homepage + Channel Fronts Takeover - Video Crown SEE SPECS and PSD cutom 1/18/22 2/2/22 POST STREAMING - Video reco is 315 / 3108 max for XNOV or MP4 file at 169 ratio;		
ORIGINAL JPEG, STD HTML		
970x250 Static 50k Rolling Stone Homepage + Channel Fronts Takeover - Billboard HTML Animation 300k/300k 1/18/22 2/2/22 POST STREAMING No looping animation allowed		
ORIGINAL ORIGINAL Description		<u> </u>
728x90 Static 50k SERIES NOW		
		<u> </u>
300x250 Static 50k SERIES NOW		
Rolling Stone Homepage + Channel Fronts Takeover - Medium Box HTML Animation 300k/300k 1/18/22 2/2/22 POST STREAMING No looping animation allowed Company		<u> </u>
ROS RB - Mobile Banner 320x100 Static ORIGINAL SERIES NOW		1
ROS RB - Mobile Banner 320x100 Static No State ROLLING STONE HTML Animation 50kb/50k 1/18/22 2/2/22 POST STREAMING No looping animation allowed No No No No		
ORIGINAL JPEG, STD HTML		
320x50 Static 320x50 Static Rolling Stone Homepage + Channel Fronts Takeover - Mobile Marquee HTML Animation 50kb/50k 1/18/22 2/2/22 POST STREAMING No looping animation allowed		
Sports Illustrated		
2/2 SI First Impression Takeover with SI Network Media asset due date 1st FLIGHT DATE TUNE-IN		
	TUNE-INs APPROVED	DELIVERED
SI First Impressions Takeover with SI Network Media_970x250 970x250 Static 50K		
Media_970x250 970x250 Static 50K SPORTS ILLUSTRATED HTML Animation 200k 1/24/22 2/2/22 POST STREAMING JPEG, STD HTML		
SI First Impressions Takeover with SI Network C C C C C C C C C C C C C C C C C C C		
Media_728x90 Static 50K 50K		
SPORTS ILLUSTRATED HTML Animation 200k 1/24/22 2/2/22 POST STREAMING JPEG, STD HTML		<u>+</u>
SI First Impressions Takeover with SI Network Media_300x250 300x250 Static 50K		
SPORTS ILLUSTRATED HTML Animation 200k 1/24/22 2/2/22 POST STREAMING JPEG, STD HTML		
SI First Impressions Takeover with SI Network ORIGINAL		
Media_320x50 320x50 Static 50K SERIES NOW SPORTS ILLUSTRATED HTML Animation 200k 1/24/22 2/2/22 POST STREAMING JPEG, STD HTML		
Spotify asset due date 1st FLIGHT DATE TUNE-IN		
	TUNE-INs APPROVED	DELIVERED
ORIGINAL SERIES		
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Audio Everywhere Companion Banner ORIGINAL SERIES NOW		
Audio Everywhere Companion Banner SPOTIFY 640x640 Static 200KB 1/17/22 1/24/22 PRE and POST STREAMING STREAMING		
Audio Everywhere Companion Banner SPOTIEY 640x640 Static SPOTIEY 640x640 Static 640x640 Static 740x7 7400		
Audio Everywhere Companion Banner SPOTIFY 640x640 Static 200KB 1/17/22 1/24/22 PRE and POST Ntips//ads.spotify.com/en-US/ SPREIS NOW STREAMING https://ads.spotify.com/en-US/ JP Coll Coll <td< td=""><td></td><td></td></td<>		
Audio Everywhere Companion Banner 640x640 Static 200KB 1/17/22 1/24/22 PRE and POST NSTREAMING SERIES NOW STREAMING https://dds.spotify.com/en-US/ Jup CORIGINAL SERIES NORIGINAL SERIES NORIGINAL NORIGINAL <td></td> <td></td>		
Audio Everywhere Companion Banner 640x640 Static 200KB 1/17/22 1/24/22 PRE and POST NGIGINAL SERIES NOW STREAMING https://ada.spotify.com/en-US/ JG SPOTIFY 640x640 Static 200KB 1/17/22 1/24/22 PRE and POST NGIGINAL SERIES NOW STREAMING https://ada.spotify.com/en-US/ JG NGIGINAL https://ada.spotify.com/en-US/ NGIGINAL https://ada.spotify.com/en-US/ NGIGINAL NG		
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Homepage, Channel Fronts, Content - Half Page	300x600 Static	50K				ORIGINAL SERIES NOW	STD/Rich HTML, JPG					
US WEEKLY	Rich Media	200k/2.2MB	1/21/22	2/2/22	POST	STREAMING	https://docs.google.com/spreadsheets/d/1M0W_7AInDIUomxSaeWyLwSGye1Lrnxq8SiMQkTQv0SM/edit?ts=5e7a94e6#gid=0					
							HTML, JPG					
Homepage, Channel Fronts, Content - Box	300x250 Static	50K 200k/2.2MB	1/21/22	2/2/22	DOOT	SERIES NOW						
US WEEKLY	Rich Media	200k/2.21VIB	1/21/22	2/2/22	POST	ORIGINAL	https://docs.google.com/spreadsheets/d/1M0W_7AInDIUomxSaeWyLwSGye1Lrnxq8SiMQkTQv0SM/edit?ts=5e7a94e6#gid=0 HTML, JPG					
Homepage, Channel Fronts, Content - Leaderboard	728x90 Static	50K				SERIES NOW						
US WEEKLY	HTML Animation	200k	1/21/22	2/2/22	POST	STREAMING	https://docs.google.com/spreadsheets/d/1M0W_7AInDIUomxSaeWyLwSGye1Lrnxq8SiMQkTQv0SM/edit?ts=5e7a94e6#gid=0					
						ORIGINAL	HTML, JPG					
Homepage, Channel Fronts, Content - Mobile Marquee US WEEKLY	320x100 Static HTML Animation	50K 100k	1/21/22	2/2/22	POST	SERIES NOW STREAMING	https://docs.google.com/spreadsheets/d/1M0W_7AInDIUomxSaeWyLwSGye1Lrnxq8SiMQkTQv0SM/edit?ts=5e7a94e6#gid=0					
Variety 2/2 - Variety HPTO	TTTME/ Minduon	1001	112 1122	LILILL	1001	OTTLE/ WINTO						
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2/2 Variety Interstitial PUBLISHER	SIZE	FILE SIZE	asset due date asset due date	1st FLIGHT DATE	TUNE-IN		NOTES	COMP TO CLIENT	(BUILD TO CLIENT) REVS TO CLIENT	CLIENT APPROVED	TUNE-INS APPROVED	DELIVERE
FUBLISHER	3126	FILE SIZE	asset uue uate	ISSUE DATE			PSD template, JPG reference and video	COMP TO CLIENT	REVS TO CLIENT	CLIENT AFFROVED	TONE-INS AFFROVED	DELIVERE
							On Desktop: 1000x300 Header auto-plays a 16:9 Video on the left with a 465x300 static image with clickthrough on the right. User scroll cascades the					
							video player to the bottom right corner. On Mobile: same video and 465x300 image are responsively resized to serve in the Mobile bottom adhesion unit, sticky on user-scroll.					
						ORIGINAL	https://penskemedia-my.sharepoint.com/:x:/g/personal/eko_pmc_com/ERO6W5YpT7pOsS1ICUz3Vn4B9DwiHqAZqVitYt0Q5fRbFA?					
Video Impact Unit - 100% SOV						SERIES NOW	r <u>time=KnwrKdlq2Ug</u>					
	1000x300 Custom	100K	1/24/22	2/2/22	POST	STREAMING	https://variety.com/?sk_dfp_key=test:pmc-video-impact-demo					
		Larger 1501				ORIGINAL	JPG; left and right panels separate					
Home Page Takeover - Skin (Large) - 100% SOV	725x1200 (left and	Large: 150k per panel /				SERIES NOW	Safe area: 450x900					
VARIETY	right)	300k total	1/24/22	2/2/22	POST	STREAMING	https://app.box.com/s/jfimxo0e4ofj6uvecgjvg9k5fnoi87vu SKIN TEMPLATE					
		Medium:					JPG; left and right panels separate					
Home Page Takeover - Skin (Medium) - 100% SOV	450x1200 (left and	100k per panel / 200k				ORIGINAL SERIES NOW	Safe area: 175x600					
VARIETY	right)	total	1/24/22	2/2/22	POST	STREAMING	https://app.box.com/s/jfimxo0e4ofj6uvecgjvg9k5fnoi87vu SKIN TEMPLATE					
		Small: 50k				ORIGINAL	JPG; left and right panels separate Safe area: 130x580					
Home Page Takeover - Skin (Small) - 100% SOV		per panel /				SERIES NOW	Sale area: 130X580					
	175x1200 (left and right)		1/24/22	2/2/22	POST	STREAMING	https://app.box.com/s/jfimxo0e4ofj6uvecgjvg9k5fnoi87vu SKIN TEMPLATE					
						ORIGINAL	HTML or JPG					
Home Page Takeover - Rectangle - 100% SOV VARIETY	300x250 Static HTML/RICH MEDIA	50k 200k/2MB	1/24/22	2/2/22	POST	SERIES NOW STREAMING	https://penskemedia-my.sharepoint.com/:x:/g/personal/eko_pmc_com/ERO6W5YpT7pOsS1ICUz3Vn489DwiHqAZqVitYt0q5fRbFA?rtime=KnwrKdlq2Ug					
						ORIGINAL	HTML or JPG					
Home Page Takeover - Billboard - 100% SOV	970x250 Static	50k				SERIES NOW						
VARIETY	HTML/RICH MEDIA	200k/2MB	1/24/22	2/2/22	POST	STREAMING	https://penskemedia-my.sharepoint.com/:x:/g/personal/eko_pmc_com/ERO6W5YpT7pOsS1ICUz3Vn4B9DwiHqAZqVitYt0Q5fRbFA?rtime=KnwrKdlq2Ug					
Home Page Takeover - Mobile Banner - 100% SOV	320x50 Static	40k				ORIGINAL	HTML or JPG					
Home Page Takeover - Mobile Banner - 100% SOV VARIETY	320x50 Static HTML Animation	40k 100k	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	H1ML or JPG https://penskemedia-my.sharepoint.com/:xc/g/personal/eko_pmc_com/ERO6W5YpT7pOsS1ICUz3Vn4B9DwiHgAZQVitYt0Q5fRbFA?rtime=KnwrKdlq2Ug					
VARIETY	HTML Animation	100k	1/24/22	2/2/22	POST	SERIES NOW STREAMING ORIGINAL						
VARIETY 7/17-7/18 Interstitial - 100% SOV	HTML Animation 970x600Static	100k 200k				SERIES NOW STREAMING ORIGINAL SERIES NOW	https://penskemedia-my.sharepoint.com/:x:/g/personal/eko_pmc_com/ERO6W5YpT7pOsS1ICUz3Vn4B9DwiHqAZQVitYt0Q5fRbFA?rtime=KnwrKdlq2Ug HTML or JPG					
VARIETY 7/17-7/18 Interstitial - 100% SOV VARIETY	HTML Animation	100k	1/24/22	2/2/22	POST POST TUNE-IN	SERIES NOW STREAMING ORIGINAL	https://penskemedia-my.sharepoint.com/:x/g/personal/eko_pmc_com/ERO6W5YpT7pOsS1ICUz3Vn4B9DwiHqAZQVitYt0Q5fRbFA?rtime=KnwrKdlq2Ug		(BUILD TO CLIENT)			
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