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Default Statics			asset due date	1st FLIGHT DATE	TUNE-IN	TUNE-IN MESSAGING						
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-Ins APPROVED	DELIVERED
ROS STATICS	160x600 Static	100k	1/17/22	1/26/22	Post-launch	ORIGINAL SERIES NOW STREAMING		12/30/2021				
ROS STATICS	300x50 Static	100k	1/17/22	1/26/22	Post-launch	ORIGINAL SERIES NOW STREAMING		12/30/2021				
ROS STATICS	300x250 Static	100k	1/17/22	1/26/22	Post-launch	ORIGINAL SERIES NOW STREAMING		12/30/2021				
ROS STATICS	320x50 Static	100k	1/17/22	1/26/22	Post-launch	ORIGINAL SERIES NOW STREAMING		12/30/2021				
ROS STATICS	300x600 Static	100k	1/17/22	1/26/22	Post-launch	ORIGINAL SERIES NOW STREAMING		12/30/2021				
ROS STATICS	728x90 Static	100k	1/17/22	1/26/22	Post-launch	ORIGINAL SERIES NOW STREAMING		12/30/2021				
ROS STATICS	970x250 Static	100k	1/17/22	1/26/22	Post-launch	ORIGINAL SERIES NOW STREAMING		12/30/2021				
Apple News			asset due date	1st FLIGHT DATE	TUNE-IN				(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-Ins APPROVED	DELIVERED
Large iPhone Banner APPLE NEWS	1242x699 Static	500 KB	1/24/22	2/2/22	Post-launch	ORIGINAL SERIES NOW STREAMING	Large Banner Specs https://support.apple.com/guide/adguide/ad-identifier-apdc96ad045a/icloud https://support.apple.com/guide/adguide/ad-specifications-for-apple-news-apda0878bbd9/icloud	1/17/2021				
Large iPad Banner APPLE NEWS	1536x864 Static	500 KB	1/24/22	2/2/22	Post-launch	ORIGINAL SERIES NOW STREAMING	Large Banner Specs https://support.apple.com/guide/adguide/ad-identifier-apdc96ad045a/icloud https://support.apple.com/guide/adguide/ad-specifications-for-apple-news-apda0878bbd9/icloud	1/17/2021				
Display: 300x600 APPLE NEWS	300x600 Static	50k	1/24/22	2/2/22	Post-launch	ORIGINAL SERIES NOW STREAMING	Large Banner Specs https://support.apple.com/guide/adguide/ad-identifier-apdc96ad045a/icloud https://support.apple.com/guide/adguide/ad-specifications-for-apple-news-apda0878bbd9/icloud	1/17/2021				
Bleacher Report - 2/2 B/R MVP Total Takeover Plus Package			asset due date	1st FLIGHT DATE	TUNE-IN				(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-Ins APPROVED	DELIVERED
MVP Total Takeover Plus - Skin BLEACHER REPORT	1600x1400 Static	200k	1/20/22	2/5/22	Double Check is probably POST like the others above		https://www.dropbox.com/sh/ocxjtkvs1tf8xtz/AACysZ7xiqY_1ilmV54YWmAYa?dl=0 JPG/PSD	1/25/2021				
Total Gamewatch Takeover Plus - Halftime *runs with skin* BLEACHER REPORT	1600x450 Video *see specs link*	300k 300k/2.2MB	1/20/22	2/5/22	Double Check is probably POST like the others above		https://www.dropbox.com/sh/8d551ux4932uf8p/AAANoDRyuUcljG3ySRvSfAvba?dl=0&preview=Halftime_Desktop_Template_Video_1600x450.psd 16x9, MP4 - :15 OR :30 Completed SPD Template Note: May be slight cropping of video when B/R builds	1/25/2021				
Total Homepage Takeover 970x250 *runs with skin* BLEACHER REPORT	970x250 Static HTML/RICH MEDIA	50k 200k/2.2MB	1/20/22	2/5/22	Double Check is probably POST like the others above			1/28/2021				
Total Homepage Takeover 728x90 *runs with skin* BLEACHER REPORT	728x90 Static HTML/RICH MEDIA	50k 200k/2.2MB	1/20/22	2/5/22	Double Check is probably POST like the others above			1/28/2021				
MVP Total Takeover Plus - Full Court BLEACHER REPORT	1200x675 Video *see specs link*	300k 300k/2.2MB	1/20/22	2/5/22	Double Check is probably POST like the others above		https://www.dropbox.com/sh/ocxjtkvs1tf8xtz/AACysZ7xiqY_1ilmV54YWmAYa?dl=0 16x9, MP4 - :30 Note: May be slight cropping of video when B/R builds Optional: provide video as 1200x675	1/25/2021				
Total Gamewatch Takeover Plus - EndZone BLEACHER REPORT	320x200 (retina) Video *see specs link*	50k 150k/2.2MB	1/20/22	2/5/22	Double Check is probably POST like the others above		https://www.dropbox.com/s/w9ucz6jd8ao18y7/Endzone_Mobile_Template_320x200_v1.psd?dl=0 16x9, MP4 - :15 Completed SPD Template	1/28/2021				
Total Gamewatch Takeover Plus - Interscroller BLEACHER REPORT	Front unit: 1600x460 Back unit: 1600x600 Static	300k	1/20/22	2/5/22	Double Check is probably POST like the others above		https://www.dropbox.com/sh/8d551ux4932uf8p/AAANoDRyuUcljG3ySRvSfAvba?dl=0&preview=Celtra_Interscroller_1600x460_Template_v1.psd Completed PSD Template and PNG files	1/25/2021				
Total Homepage Takeover Accordion- 1280x1000 BLEACHER REPORT	1280x1000 Static *see specs link*	N/A	1/20/22	2/5/22	Double Check is probably POST like the others above		https://www.dropbox.com/sh/zj8v6a65lu8ocwe/AABXcN_dWYwV0YqTQSoiBP65a?dl=0 Layered PSD if building	1/25/2021				
Total Homepage Takeover 300x250 BLEACHER REPORT	300x250 Static HTML Animation	200k	1/20/22	2/5/22	Double Check is probably POST like the others above			1/28/2021				
Total Homepage Takeover 320x50 BLEACHER REPORT	320x50 Static	50k	1/20/22	2/5/22	Double Check is probably POST like the others above			1/28/2021				
Total Homepage Takeover - Native Video BLEACHER REPORT	320x80 + Video	50k	1/20/22	2/5/22	Double Check is probably POST like the others above		https://www.dropbox.com/sh/qb8syzqro6trt1f/AADSe3N7nNIERASduVdBh0rua?dl=0 22 Character Headline, 12 Character CTA	1/25/2021				
Total Homepage Takeover - Logo BLEACHER REPORT	640x300 Static	N/A	1/20/22	2/5/22	Double Check is probably POST like the others above		https://www.dropbox.com/sh/qb8syzqro6trt1f/AADSe3N7nNIERASduVdBh0rua?dl=0 Layered PSD (see template)	1/25/2021				
Stream Header Banner BLEACHER REPORT	640x100 Static	50k	1/20/22	2/5/22	Double Check is probably POST like the others above			1/28/2021				
Conde Nast 1/26-2/6 Run of Collection Video Crown Conde Naste 1/17-2/6 RON AV Display Conde Naste 2/2 GQ Homepage First Impression Takeover 2/2 Glamour Homepage First Impression Takeover"			asset due date	1st FLIGHT DATE	TUNE-IN				(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-Ins APPROVED	DELIVERED
Run of Collection Video Crown Unit - Desktop CONDE NAST	1920x520 Static Video required *see specs*	30MB	1/17/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	https://docs.google.com/presentation/d/1RP6JwDH_1frzllu85LSIGARH7zLZgehN7ZKqIFxVvups/edit#slide=id.gda8b19869a_0_300 Layered PSD mov, wmv, mp4, flv, mpeg, mpg and avi	1/26/2021				

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Run of Collection Video Crown Unit - Mobile CONDE NAST	768x432 Static	30MB	1/17/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	https://docs.google.com/presentation/d/1RP6JwDH_1frzllu85LSIGARH7zLZgehN7ZKqIFxVvups/edit#slide=id.gda8b19869a_0_300 Layered PSD mov, wmv, mp4, flv, mpeg, mpg and avi					
Run of Network Added Value Display - 300x250 GQ Homepage First Impression Takeover 2/2 Glamour Homepage First Impression Takeover CONDE NAST	300x250 Static HTML Animation	50K 200k	1/17/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	https://docs.google.com/spreadsheets/d/1qDcoQzdCki1BwKxGzyapeoDDrI5amJg2wSkHaJnbbIY/edit#gid=0	1/17/2021				
Run of Network Added Value Display - 320x50 CONDE NAST	728x90 Static HTML Animation	50K 200k	1/17/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	https://docs.google.com/spreadsheets/d/1qDcoQzdCki1BwKxGzyapeoDDrI5amJg2wSkHaJnbbIY/edit#gid=0	1/17/2021				
GQ Homepage First Impression Takeover 2/2 Glamour Homepage First Impression Takeover CONDE NAST	970x250 Static HTML Animation	50K 200k/200k	1/17/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	https://docs.google.com/spreadsheets/d/1qDcoQzdCki1BwKxGzyapeoDDrI5amJg2wSkHaJnbbIY/edit#gid=0	1/24/2021				
GQ Homepage First Impression Takeover 2/2 Glamour Homepage First Impression Takeover CONDE NAST	728x90 Static HTML Animation	50K 200k/200k	1/17/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	https://docs.google.com/spreadsheets/d/1qDcoQzdCki1BwKxGzyapeoDDrI5amJg2wSkHaJnbbIY/edit#gid=0	1/24/2021				
GQ Homepage First Impression Takeover 2/2 Glamour Homepage First Impression Takeover CONDE NAST	300x600 Static HTML Animation	50K 200k/200k	1/17/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	https://docs.google.com/spreadsheets/d/1qDcoQzdCki1BwKxGzyapeoDDrI5amJg2wSkHaJnbbIY/edit#gid=0	1/24/2021				
GQ Homepage First Impression Takeover 2/2 Glamour Homepage First Impression Takeover CONDE NAST	320x50 Static HTML	50K 30k/50k	1/17/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	https://docs.google.com/spreadsheets/d/1qDcoQzdCki1BwKxGzyapeoDDrI5amJg2wSkHaJnbbIY/edit#gid=0	1/24/2021				
GQ/Glamour Dark Social Mixed Amplify Post CONDE NAST	FB/IG 1x1 Probably 1080x1080 but double check	30MB	1/17/22	2/2/22		ORIGINAL SERIES NOW STREAMING	JPG/PNG *Facebook: https://www.facebook.com/business/ads-guide/image/facebook-feed Instagram: https://www.facebook.com/business/ads-guide/image/instagram-feed					
GumGum 2/2 - 2/20 JustPremium Desktop Skin			asset due date	1st FLIGHT DATE	TUNE-IN				(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-INS APPROVED	DELIVERED
Desktop Impact Skin GUMGUM	See Template	N/A	1/12/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	Site w/ Leroy & Rose PSD template, MOPS video *layered PSD template, high res images (16x9 video optional) animation reference notes for the scroll or animation files" *Desktop Skin template: http://specs.justpremium.com/downloads/Desktop Skin Specs: http://specs.justpremium.com/specs/#skin *Happiest Season: https://preview.justpremium.com/114682 Marvel Skin: https://demo.justpremium.com/sites/desktop.html?ad=creative_wp_38&type=wp&title=Captain%20Marvel%20-%20Marvel%20Skin Run: https://preview.justpremium.com/103467 Little Fires Everywhere: https://preview.justpremium.com/94337 Slider takeover: https://preview.justpremium.com/68279					
Mobile Impact Skin GUMGUM	See Template	N/A	1/12/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	Site w/ Leroy & Rose PSD template, MOPS video layered PSD, high res images (video optional) *Mobile Skin template: http://specs.justpremium.com/downloads/Mobile Skin Specs: http://specs.justpremium.com/specs/#mobile-skin *Bad hair Demo: http://preview.justpremium.com/102547 Nike: https://demo.justpremium.com/sites/mobile-skin.html?url=/content/nike-lab-mt/&bgurl=/images/backgrounds/nike-lab-mt.jpg&title=Nike%20-%20Nike%20Skin Peloton: https://demo.justpremium.com/sites/mobile-skin.html?url=/content/peloton-mt/&bgurl=/images/backgrounds/peloton.jpg&title=Peloton%20-%20Peloton%20Skin &mobile_redirect=https://cdn.stage.justpremium.com/mobile_skin/index.html?zone=130289					
Pandora 2/2 Mobile Welcome Interstitial			asset due date	1st FLIGHT DATE	TUNE-IN				(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-INS APPROVED	DELIVERED
Mobile Welcome Interstitial PANDORA	750x1400 Static	200KB	1/20/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	Completed PSD template and JPG reference 750x1400 Safe Area (centered): 750x1050 Top Bleed Area: 750x175 Bottom Bleed Area: 750x175	1/26/2021				
Pandora 1/31-2/6 90's Custom Sponsored Station Bundle Package			asset due date	1st FLIGHT DATE	TUNE-IN				(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-INS APPROVED	DELIVERED
Mobile In-Listening Audio- Tile PANDORA	500x500 Static with CTA	200k	1/20/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING						
Mobile In-Listening Display PANDORA	300x250 Static with CTA	100k	1/20/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING						
Web In-Listening Display Skin PANDORA	Custom Skin	N/A	1/20/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	https://www.pandora.com/adtemplates/web.html PSD Notes: - skin does require an overlay for part of the image and must be selected from the color palette in Demo Specs - 300x600 or 300x250 will overlay part of the skin. See demo/visual					
People 2/2 FITO w/ Halo			asset due date	1st FLIGHT DATE	TUNE-IN				(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-INS APPROVED	DELIVERED
First Impression Takeover - Halo (Desktop/Tablet) PEOPLE	1920x480 JPG/PSD	300k	1/17/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	https://lion.box.com/s/i4d56ntb95mlit779a3f1ihib80kqgh Completed PSD template 16x9, MP4 video (optional) - provide thumbnail if video is used	1/26/2021				
First Impression Takeover - Halo (Mobile) PEOPLE	768x432 JPG/PSD	300k	1/17/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	https://lion.box.com/s/i4d56ntb95mlit779a3f1ihib80kqgh Template Provided					
First Impression Takeover - 300x250 PEOPLE	300x250 Static HTML Animation	50k 300k	1/17/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	https://max.meredith.com/category/Display					
First Impression takeover - 320x50 PEOPLE	320x50 Static HTML Animation	50k 150k	1/17/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	https://max.meredith.com/category/Display					
First Impression Takeover - 728x90 PEOPLE	728x90 Static HTML Animation	50k 150k	1/17/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	https://max.meredith.com/category/Display					

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Rolling Stone 2/2 HPTO + CFTO 2/2-2/13 Rolling Stone ROS Synched Roadblock			asset due date	1st FLIGHT DATE	TUNE-IN				(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-INS APPROVED	DELIVERED
Home Page Takeover - Skin (Large) - 100% SOV ROLLING STONE	725x1200 (left and right) STATIC	200K	1/18/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPG; left and right panels separate Safe area: 450x900	1/26/2021				
Home Page Takeover - Skin (Medium) - 100% SOV ROLLING STONE	450x1200 (left and right) STATIC	200K	1/18/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPG; left and right panels separate Safe area: 175x600					
Home Page Takeover - Skin (Small) - 100% SOV ROLLING STONE	175x1200 (left and right) STATIC	200K	1/18/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPG; left and right panels separate Safe area: 130x580					
Rolling Stone Homepage + Channel Fronts Takeover - Video Crown	SEE SPECS and PSD	cutom	1/18/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	Completed PSD template: - 775x435 PSD Image w/ CTA for mobile/tablet - will begin with image then autoplay video and resolve back to image with replay button. - 1920x500 full PSD for desktop/tablet in landscape orientation w/ CTA. Should include image w/ persistent CTA plus room for video - image files should not exceed 200KB in file size/weight; - Video reco is :15 / 3MB max for .MOV or .MP4 file at 16:9 ratio;					
Rolling Stone Homepage + Channel Fronts Takeover - Billboard	970x250 Static HTML Animation	50k 300k/300k	1/18/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPEG, STD HTML No looping animation allowed					
Rolling Stone Homepage + Channel Fronts Takeover - Leaderboard	728x90 Static HTML Animation	50k 300k/300k	1/18/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPEG, STD HTML No looping animation allowed					
Rolling Stone Homepage + Channel Fronts Takeover - Medium Box	300x250 Static HTML Animation	50k 300k/300k	1/18/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPEG, STD HTML No looping animation allowed					
ROS RB - Mobile Banner ROLLING STONE	320x100 Static HTML Animation	50kb/50k	1/18/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPEG, STD HTML No looping animation allowed					
Rolling Stone Homepage + Channel Fronts Takeover - Mobile Marquee	320x50 Static HTML Animation	50kb/50k	1/18/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPEG, STD HTML No looping animation allowed					
Sports Illustrated 2/2 SI First Impression Takeover with SI Network Media			asset due date	1st FLIGHT DATE	TUNE-IN				(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-INS APPROVED	DELIVERED
SI First Impressions Takeover with SI Network Media_970x250 SPORTS ILLUSTRATED	970x250 Static HTML Animation	50K 200k	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPEG, STD HTML					
SI First Impressions Takeover with SI Network Media_728x90 SPORTS ILLUSTRATED	728x90 Static HTML Animation	50K 200k	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPEG, STD HTML					
SI First Impressions Takeover with SI Network Media_300x250 SPORTS ILLUSTRATED	300x250 Static HTML Animation	50K 200k	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPEG, STD HTML					
SI First Impressions Takeover with SI Network Media_320x50 SPORTS ILLUSTRATED	320x50 Static HTML Animation	50K 200k	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPEG, STD HTML					
Spotify			asset due date	1st FLIGHT DATE	TUNE-IN				(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-INS APPROVED	DELIVERED
Audio Everywhere Companion Banner SPOTIFY	640x640 Static	200KB	1/17/22	1/24/22	PRE and POST	ORIGINAL SERIES PREMIERES FEB 2 ORIGINAL SERIES NOW STREAMING	https://ads.spotify.com/en-US/ JPG					
Video Everywhere - Companion Banner SPOTIFY	640x640 Static	200KB	1/17/22	1/24/22	PRE and POST	ORIGINAL SERIES PREMIERES FEB 2 ORIGINAL SERIES NOW STREAMING	https://ads.spotify.com/en-US/ JPG with AND w/o CTA harcoded CTA will be Watch Now https://www.spotifyforbrands.com/en-US/ad-experiences/sponsored-playlist/					
AV ROS Leaderboard SPOTIFY	728x90 Static	100KB	1/17/22	1/24/22	POST	ORIGINAL SERIES NOW STREAMING	https://ads.spotify.com/en-US/ 728x90 JPG w/ CTA					
TMZ TAKEOVER			asset due date	1st FLIGHT DATE	TUNE-IN				(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-INS APPROVED	DELIVERED
TMZ TAKEOVER SKIN	1920x1080	800kb	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPG - 1920x1080 with 1366x768 safe zone					
Video Everywhere - Companion Banner TMZ	970x250 Static HTML Aniation	50KB 200k/250k	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPG/HTML					
AV ROS Leaderboard TMZ	300x250 Static HTML Animation	50KB 100k/150k	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPG/HTML					
Home Page Takeover - Mobile Banner TMZ	350x50 Static	40k 100k	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPG/HTML					
US Weekly 2/2 Homepage Takeover			asset due date	1st FLIGHT DATE	TUNE-IN				(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-INS APPROVED	DELIVERED
Homepage, Channel Fronts, Content - Super Marquee US WEEKLY	970x250 Static Rich Media	50K 200k/2.2MB	1/21/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	STD/Rich HTML, JPG https://docs.google.com/spreadsheets/d/1M0W_7AInDIUomxSaeWylLwSGye1Lmrxq8SiMQkTQv0SM/edit?ts=5e7a94e6#gid=0					

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Homepage, Channel Fronts, Content - Half Page US WEEKLY	300x600 Static Rich Media	50K 200k/2.2MB	1/21/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	STD/Rich HTML, JPG https://docs.google.com/spreadsheets/d/1M0W_7AInDIUomxSaeWylWwSGye1Lmxq8SiMQkTQv0SM/edit?ts=5e7a94e6#gid=0					
Homepage, Channel Fronts, Content - Box US WEEKLY	300x250 Static Rich Media	50K 200k/2.2MB	1/21/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	HTML, JPG https://docs.google.com/spreadsheets/d/1M0W_7AInDIUomxSaeWylWwSGye1Lmxq8SiMQkTQv0SM/edit?ts=5e7a94e6#gid=0					
Homepage, Channel Fronts, Content - Leaderboard US WEEKLY	728x90 Static HTML Animation	50K 200k	1/21/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	HTML, JPG https://docs.google.com/spreadsheets/d/1M0W_7AInDIUomxSaeWylWwSGye1Lmxq8SiMQkTQv0SM/edit?ts=5e7a94e6#gid=0					
Homepage, Channel Fronts, Content - Mobile Marquee	320x100 Static HTML Animation	50K 100k	1/21/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	HTML, JPG https://docs.google.com/spreadsheets/d/1M0W_7AInDIUomxSaeWylWwSGye1Lmxq8SiMQkTQv0SM/edit?ts=5e7a94e6#gid=0					
Variety 2/2 - Variety HPTO 2/2 - Variety APTO (20% SOV) 2/2 Variety Interstitial			asset due date	1st FLIGHT DATE	TUNE-IN				(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-INS APPROVED	DELIVERED
Video Impact Unit - 100% SOV VARIETY	1000x300 Custom	100K	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	PSD template, JPG reference and video On Desktop: 1000x300 Header auto-plays a 16:9 Video on the left with a 465x300 static image with clickthrough on the right. User scroll cascades the video player to the bottom right corner. On Mobile: same video and 465x300 image are responsively resized to serve in the Mobile bottom adhesion unit, sticky on user-scroll. https://penskemedia-my.sharepoint.com/:x/g/personal/eko_pmc_com/ERO6W5YpT7pOsS1lCUz3Vn4B9DwiHqAZQVrYt0Q5fRbFA?rtime=KnrwKdlq2Ug https://variety.com/?sk_dfp_key=test:pmc-video-impact-demo					
Home Page Takeover - Skin (Large) - 100% SOV VARIETY	725x1200 (left and right)	Large: 150k per panel / 300k total	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPG; left and right panels separate Safe area: 450x900 https://app.box.com/s/jfimxo0e4ofj6uvecqjvg9k5fnoi87vu SKIN TEMPLATE					
Home Page Takeover - Skin (Medium) - 100% SOV VARIETY	450x1200 (left and right)	Medium: 100k per panel / 200k total	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPG; left and right panels separate Safe area: 175x600 https://app.box.com/s/jfimxo0e4ofj6uvecqjvg9k5fnoi87vu SKIN TEMPLATE					
Home Page Takeover - Skin (Small) - 100% SOV VARIETY	175x1200 (left and right)	Small: 50k per panel / 100k total	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPG; left and right panels separate Safe area: 130x580 https://app.box.com/s/jfimxo0e4ofj6uvecqjvg9k5fnoi87vu SKIN TEMPLATE					
Home Page Takeover - Rectangle - 100% SOV VARIETY	300x250 Static HTML/RICH MEDIA	50k 200k/2MB	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	HTML or JPG https://penskemedia-my.sharepoint.com/:x/g/personal/eko_pmc_com/ERO6W5YpT7pOsS1lCUz3Vn4B9DwiHqAZQVrYt0Q5fRbFA?rtime=KnrwKdlq2Ug					
Home Page Takeover - Billboard - 100% SOV VARIETY	970x250 Static HTML/RICH MEDIA	50k 200k/2MB	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	HTML or JPG https://penskemedia-my.sharepoint.com/:x/g/personal/eko_pmc_com/ERO6W5YpT7pOsS1lCUz3Vn4B9DwiHqAZQVrYt0Q5fRbFA?rtime=KnrwKdlq2Ug					
Home Page Takeover - Mobile Banner - 100% SOV VARIETY	320x50 Static HTML Animation	40k 100k	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	HTML or JPG https://penskemedia-my.sharepoint.com/:x/g/personal/eko_pmc_com/ERO6W5YpT7pOsS1lCUz3Vn4B9DwiHqAZQVrYt0Q5fRbFA?rtime=KnrwKdlq2Ug					
7/17-7/18 Interstitial - 100% SOV VARIETY	970x600Static HTML/RICH MEDIA	200k 200k/2MB	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	HTML or JPG https://app.box.com/s/twp596qtxljb039x5ya61u5a9m9sk9rh					
Google DV 360			asset due date	1st FLIGHT DATE	TUNE-IN				(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-INS APPROVED	DELIVERED
DV360 GOOGLE	728x90 Static HTML	100K 200k	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	HTML5 / JPEG https://app.box.com/s/twp596qtxljb039x5ya61u5a9m9sk9rh	1/26/2021				
DV360 GOOGLE	300x250 Static HTML	100K 200k	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	HTML5 / JPEG					
DV360 GOOGLE	300x600 Static HTML	100K 200k	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	HTML5 / JPEG					
DV360 GOOGLE	160x600 Static HTML	100K 200k	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	HTML5 / JPEG					
DV360 GOOGLE	970x250 Static HTML	100K	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	HTML5 / JPEG					
DV360 GOOGLE	320x50 Static	50K	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPEG	1/26/2021				
DV360 GOOGLE	300x50 Static	50K	1/24/22	2/2/22	POST	ORIGINAL SERIES NOW STREAMING	JPEG					
YouTube			asset due date	1st FLIGHT DATE	TUNE-IN				(BUILD TO CLIENT)			
PUBLISHER	SIZE	FILE SIZE	asset due date	ISSUE DATE			NOTES	COMP TO CLIENT	REVS TO CLIENT	CLIENT APPROVED	TUNE-INS APPROVED	DELIVERED
Programmatic YOUTUBE	300x60 Static	40k	1/17/22	1/24/22	PRE and POST	ORIGINAL SERIES PREMIERES FEB 2 ORIGINAL SERIES NOW STREAMING						
Hulu YouTube Channel Banner	2560x1440 Static	100k	1/17/22	1/24/22	POST	ORIGINAL SERIES NOW STREAMING						