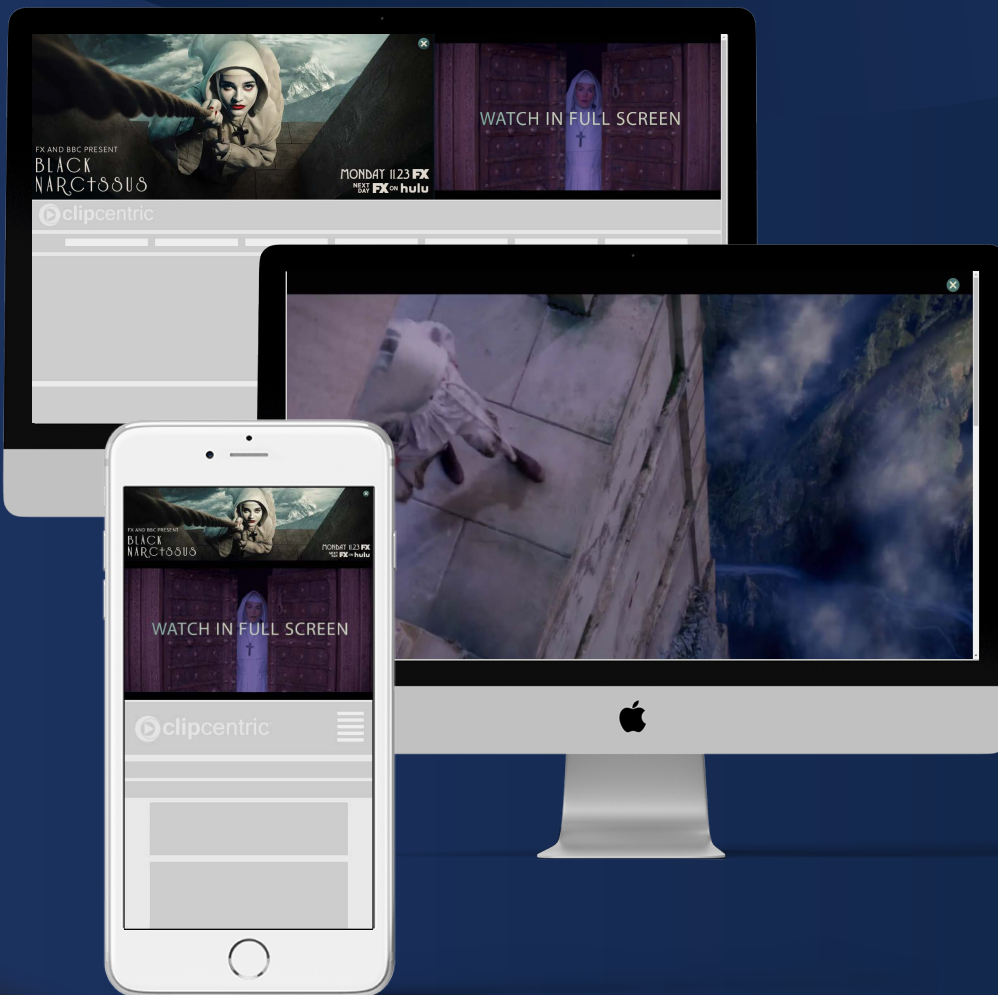


# Video Wall

Overview: Full-width responsive unit featuring full-width intro video, with option to collapse. Can expand to full size video on roll over with countdown, or click to expand. Can include features such as HTML5 animation, interactive video, carousels, map or social widgets.

Recommended Ad Slot: Above header 970 x 250 or 728 x 90

Placement: Desktop, Tablet, Phone



## CANVAS SPECS

### DIMENSIONS

- Desktop, Tablet & Phone Landscape:
  - Collapsed: 1920 x 450
  - Expanded: 1920 x 1080
- Phone Portrait
  - Collapsed: 720 x 600
  - Expanded: 720 x 1280

### SUPPORTED ASSETS

- **Photoshop:** Layered, organized PSD files to allow for additional interactive animation and responsive scaling; Separate branding and messaging from background image.
- **Image Files:** .jpg, .png, .gif
- **Fonts:** .otf, .ttf
- **Videos:** .mp4, .mov

## VIDEO SPECS

- Resolution:
  - **Intro Video (if full-width):**
    - **Desktop, Tablet and Phone:** 1920 x 450
    - **Phone Portrait:** 720 x 600
  - **Fullscreen & Embedded Video:**
    - **Desktop, Tablet and Phone:** 1920 x 1080
    - **Phone Portrait:** 720 x 1280
- **File Type:** .mp4, .mov
- **Codec:** H.264 MP4 and VP8 WebM, MOV or AVI
- **Frame Rate:** 30 fps or 29.97 fps
- **Audio Bitrate:** 128 kbps minimum
- **Audio Codec:** AAC / MP3 / MP4
- **Recommended Length:** 15 - 30 seconds



### NEED HELP?

Contact us 24/7: [support@clipcentric.com](mailto:support@clipcentric.com)

[VIEW DEMO](#)