

Super Billboard

Overview: Full-width responsive unit served above the page header, with option to collapse. Can include features such as HTML5 animation, interactive video, carousels, map or social widgets.

Recommended Ad Slot: Above header 970 x 250 or 728 x 90

Placement: Desktop, Tablet, Phone



CANVAS SPECS

DIMENSIONS

- Desktop, Tablet & Phone Landscape:
 - Expanded: 2560 x 600
 - Collapsed: 2560 x 250
- Phone Portrait
 - Expanded: 750 x 600
 - Collapsed: 750 x 500

SUPPORTED ASSETS

- Photoshop: Layered, organized PSD files to allow for additional interactive animation and responsive scaling; Separate branding and messaging from background image.
- Image Files: .jpg, .png, .gif
- Fonts: .otf, .ttf
- Videos: .mp4, .mov

VIDEO SPECS

- Resolution: 1080p -1920x1080 (embedded)
- File Type: .mp4, .mov
- Codec: H.264 MP4 and VP8 WebM, MOV or AVI
- Frame Rate: 30 fps or 29.97 fps
- Audio Bitrate: 128 kbps minimum
- Audio Codec: AAC / MP3 / MP4
- Recommended Length: 15 - 30 seconds



NEED HELP?

Contact us 24/7: support@clipcentric.com

[VIEW DEMO](#)