PHASE 1 CLIENT REVIEW FOLDER

All folders should match the naming convention we use in our INTERNAL REVIEW folder.

Shared with me $ ightarrow \ \cdots \ ightarrow$ Partnership $ ightarrow$	PHASE_1 👻 🚉
Name 1	Owner
O1_Apple (Stream Guide Feature Story Card) 3524x2	me
2 02_Apple (App Tab) 4320x1080	me
03_Apple (Discover Tab) 3524x2160	me
04_Google (M n E Newsletter) 3840x2880	me
05_Apple (Epic Show Case)	me
06_Spotlight Banners	Thesa Martos
07_Feature_Rotator_FRV_Static_Background_Logo	Thesa Martos
08_Fire_TV_Feature_Rotator_Non_PVC	Thesa Martos
09_ Amazon_PVC_Core_Placement	Thesa Martos
10_Amazon_PVC_Stills	Thesa Martos
11_Samsung_Universal_Guide	Thesa Martos
12_Samsung_Apple_Store	Thesa Martos
13_Samsung_Native_First Screen	Thesa Martos
14_Samsung_Universal_Guide_ALT	Thesa Martos
15_Samsung_Apple_Store_ALT	Thesa Martos
16_Samsung_Native_First_Screen_ALT	Thesa Martos
17_Amazon_Rotator_FRV_Static_Rotator_Backgroun	Thesa Martos
18_Amazon_Fire_Rotator_(Non-PVC)_ALT	Thesa Martos
19_Amazon_Spotlight_Banner_1280x720_ALT	Thesa Martos

You'll click into each UNIT FOLDER where you will see a dated folder with Round #:

Shared with me > ··· > PHASE_1 > 01_Apple (Stream Guide Feature Story Card) 3524x2160 - ...

Name	\uparrow	Owner	Last modified	File size
	101521_R1	me	Oct 15, 2021 me	_
	102021_R2	Thesa Martos	Oct 20, 2021 Thesa Martos	_
	102521_R3	Thesa Martos	Oct 25, 2021 Thesa Martos	_
	102921_R4	Thesa Martos	Oct 29, 2021 Thesa Martos	_
	.DS_Store	me	Oct 15, 2021 me	6 KB

You will now create a folder with today's date and the next Round #

Once the folder with today's date and Round # are created, drop in the most current assets that you have for that UNIT.

Shared with me > ··· > 01_Apple (Stream Guide Feature Story Card) 3524x2160 > 102921_R4 - _

Name	\uparrow	Owner	Last modified	File size
	3524x2160_CANDYXMAS_FEATURE_STORY_CA	Thesa Martos	Oct 29, 2021 Thesa Martos	773.6 MB
	3524x2160_CANDYXMAS_FEATURE_STORY_CA	Thesa Martos	Oct 29, 2021 Thesa Martos	2.7 MB
.4	3524x2160_CANDYXMAS_FEATURE_STORY_CA	Thesa Martos	Oct 29, 2021 Thesa Martos	2.5 MB
	3524x2160_CANDYXMAS_FEATURE_STORY_CA	Thesa Martos	Oct 29, 2021 Thesa Martos	2.6 MB

Repeat this process for each of the units we have for PHASE 1 to ensure that all the most current builds are uploaded for client review.

Reach out with questions asap.

PHASE 2 CLIENT REVIEW FOLDER

All folders should match the naming convention we use in our INTERNAL REVIEW folder.

Shar	ed with me > ••• > Partnership > F	PHASE_2 👻 🛓
Name	\uparrow	Owner
	01_Amazon_Logo_Image	Thesa Martos
	02_Amazon_Inline_Banner	Thesa Martos
	03_Amazon_Details_Banner	Thesa Martos
	04_Amazon_Screensaver_Image	Thesa Martos
	05_LSNI_HPTO_Flexcards	Thesa Martos
	06_Verizon_Stream_TV_Promo_Rail	Thesa Martos
	07_Verizon_Stream_TV_Hero	Thesa Martos
1	08_Google_UAC_Performance_Max_Discovery_Ads	Thesa Martos
	09_LG_Featured_Banner	Thesa Martos
	10_Reddit	Thesa Martos
	11_Pinterest	Thesa Martos
	12_Facebook_Instragram_Image_Ad	Thesa Martos
	13_Roku	Thesa Martos
	14_Dtech_LSNI_Ads	Thesa Martos
	15_Canada	me

You'll click into each UNIT FOLDER where you will see a dated folder with Round #:

Shared with me	>	•••	> PHASE_2 > 01_Amazon_Logo_Image -
Name 个			Owner
102721_R1			Thesa Martos

You will now create a folder with today's date and the next Round #

Once the folder with today's date and Round # are created, drop in the most current assets that you have for that UNIT.

 Shared with me > ··· > 01_Amazon_Logo_Image > 102721_R1 ▼

 Name ↑
 Owner

 Image AMAZON_LOGO_640x360.jpg Image AMAZON_LOGO_640x360.png Image Amazon
 Thesa Martos

 Image AMAZON_LOGO_640x360.png Image Amazon
 Thesa Martos

 Image Amazon_LOGO_IMAGE_640x360_ap.psd Image Amazon
 Thesa Martos

Repeat this process for each of the units we have for PHASE 1 to ensure that all the most current builds are uploaded for client review.

Reach out with questions asap.